








EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2015








VEÍCULOS IMPORTADOS

MARCA/MODELO	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
ASTON MARTIN	0	0	1	0	0	0	0	0	0	0	0	0	1
Total Share	0,00%	0,00%	0,02%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
DB9	0	0	0	0	0	0	0	0	0	0	0	0	0
VANTAGE	0	0	1	0	0	0	0	0	0	0	0	0	1
RAPIDE	0	0	0	0	0	0	0	0	0	0	0	0	0
VIRAGE	0	0	0	0	0	0	0	0	0	0	0	0	0
BENTLEY	1	1	0	1	0	0	0	0	0	0	0	0	3
Total Share	0,01%	0,02%	0,00%	0,02%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,01%
FLYING SPUR	0	0	0	0	0	0	0	0	0	0	0	0	0
GT	1	1	0	1	0	0	0	0	0	0	0	0	3
BMW	726	455	521	557	411	405	0	0	0	0	0	0	3.075
Total Share	10,82%	8,87%	8,93%	10,56%	8,51%	7,93%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	9,35%
SÉRIE 1	68	25	25	8	6	2							134
SÉRIE 2	0	12	20	13	9	16							70
SÉRIE 3	149	70	97	98	92	72							578
SÉRIE 4	58	43	59	76	58	50							344
SÉRIE 5	49	33	52	28	25	11							198
SÉRIE 6	3	3	2	5	4	2							19
SÉRIE 7	4	0	2	0	2	0							8
I3	3	3	3	1	5	4							19
I8	1	3	2	2	1	0							9
X1	30	33	20	14	10	5							112
X3	140	50	31	59	18	17							315
X4	74	63	71	70	45	88							411
X5	53	47	63	74	68	69							374
X6	27	21	20	26	28	26							148
M135i	9	5	9	20	8	10							61
M235i	13	13	8	16	7	3							60
M3 SEDAN	0	2	7	15	7	6							37
M4	16	11	16	11	5	8							67
M5	2	4	2	8	0	3							19
M6	4	6	5	7	11	6							39
Z3	1	0	0	0	0	0							1
Z4	22	8	7	6	2	7							52
CHANGAN	1	27	3	95	3	2	0	0	0	0	0	0	131
Total Share	0,01%	0,53%	0,05%	1,80%	0,06%	0,04%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,40%
SC	1	27	3	95	3	2							131
UTILITY	0	0	0	0	0	0							0
CHERY	827	526	498	272	282	288	0	0	0	0	0	0	2.693
Total Share	12,33%	10,26%	8,54%	5,16%	5,84%	5,64%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	8,19%
CELER	255	150	197	91	75	48							816
CELER SEDAN	0	0	0	33	24	21							78
CIELO HATCH	0	0	0	1	1	1							3
CIELO SEDAN	0	0	0	0	0	0							1
FACE	65	54	74	30	21	16							260
QQ	293	184	110	55	89	121							852
S-18	0	0	0	0	1	0							1
TIGGO	214	138	116	62	69	81							680
OUTROS	0	0	0	0	2	0							2
CHRYSLER	11	9	21	13	11	12	0	0	0	0	0	0	77
Total Share	0,16%	0,18%	0,36%	0,25%	0,23%	0,24%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,23%
300 C	3	0	0	2	2	1							8
TOWN & COUNTRY	8	9	21	11	9	11							69

EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2015 VEÍCULOS IMPORTADOS

MARCA/MODELO	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 DODGE	278 4,14%	217 4,23%	241 4,13%	231 4,38%	228 4,72%	176 3,45%	0	0	0	0	0	0	1.371 4,17%
DURANGO	3	5	3	11	22	11							55
JOURNEY	275	212	238	220	206	165							1.316
VIPER	0	0	0	0	0	0							0
 FERRARI	1	1	1	2	1	1	0	0	0	0	0	0	7
Total Share	0,01%	0,02%	0,02%	0,04%	0,02%	0,02%							0,02%
308 GTS	0	0	0	0	0	0							0
458	0	1	0	1	0	1							3
CALIFORNIA	0	0	1	1	0	0							2
FF	0	0	0	0	1	0							1
F12 BERLINETTA	1	0	0	0	0	0							1
 GEELY	44 0,66%	31 0,60%	63 1,08%	77 1,46%	59 1,22%	50 0,98%	0	0	0	0	0	0	324 0,99%
EC-7	20	10	35	42	31	31							169
GC2	24	21	28	35	28	19							155
GX2	0	0	0	0	0	0							0
 HAFEI MOTOR	5 0,07%	5 0,10%	26 0,45%	7 0,13%	6 0,12%	1 0,02%	0	0	0	0	0	0	50 0,15%
TOWNER FURGÃO	3	0	1	0	0	0							4
TOWNER PASSAGEIRO	0	0	0	0	0	0							0
TOWNER PICK UP	2	5	25	7	6	1							46
 JAC MOTORS	699 10,42%	437 8,52%	477 8,18%	427 8,10%	323 6,59%	537 10,52%	0	0	0	0	0	0	2.900 8,82%
A13 HACTH	0	0	0	2	0	0							2
J2	222	113	110	121	88	75							729
J3	129	99	99	123	81	79							610
J3 TURIN	153	128	114	114	77	118							704
J5	36	15	8	3	24	40							126
J6 2.0 55	1	3	1	1	1	0							7
J6 DIAMOND 75	28	31	32	43	26	28							188
S3	0	0	4	0	0	0							4
T 140	1	2	2	0	1	2							8
T 6	39	10	89	2	1	174							315
T 8	90	36	18	18	24	21							207
 JAGUAR	24 0,36%	22 0,43%	50 0,86%	34 0,64%	26 0,54%	33 0,65%	0	0	0	0	0	0	189 0,57%
F-TYPE	7	2	3	3	4	0							19
XF	13	20	46	29	20	27							155
XFR	2	0	0	1	0	0							3
XJ	1	0	1	1	1	3							7
XK	1	0	0	0	1	3							5
 Jeep	330 4,92%	249 4,86%	324 5,55%	238 4,51%	300 6,21%	209 4,09%	0	0	0	0	0	0	1.650 5,02%
CHEROKEE	10	12	20	24	39	20							125
GRAND CHEROKEE	179	175	264	179	222	147							1.166
COMPASS	127	52	20	10	6	5							220
WRANGLER	14	10	20	25	33	37							139





EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2015
VEÍCULOS IMPORTADOS

MARCA/MODELO	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 JINBEI AUTOMOBILE	32	39	54	15	10	14	0	0	0	0	0	0	164
Share	0,48%	0,76%	0,93%	0,28%	0,21%	0,27%							0,50%
TOPIC PASSAGEIRO	18	27	40	9	5	12							111
TOPIC ESCOLAR	14	12	14	6	5	2							53
 KIA MOTORS	1.743	1.336	1.557	1.284	1.299	1.446	0	0	0	0	0	0	8.665
Share	25,98%	26,05%	26,69%	24,35%	26,91%	28,33%							26,36%
BONGO	248	250	284	239	200	198							1.419
CADENZA	10	9	4	6	4	13							46
CARENS	1	1	0	1	1	0							4
CARNIVAL	7	19	14	12	5	9							66
CERATO	191	138	162	134	91	187							903
MOHAVE	2	0	3	3	1	2							11
OPTIMA	27	10	25	12	20	16							110
PICANTO	193	147	173	126	148	138							925
QUORIS	0	1	0	2	0	0							3
SORENTO	158	130	271	262	197	150							1.168
SOUL	46	28	29	29	32	61							225
SPORTAGE	860	603	592	458	600	672							3.785
 LAMBORGHINI	0	2	1	2	0	0	0	0	0	0	0	0	5
Share	0,00%	0,04%	0,02%	0,04%	0,00%	0,00%							0,02%
GALLARDO	0	0	0	0	0	0							0
HURACAN	0	2	0	2	0	0							4
AVENTADOR	0	0	1	0	0	0							1
 LAND ROVER	641	597	727	713	660	692	0	0	0	0	0	0	4.030
Share	9,55%	11,64%	12,46%	13,52%	13,67%	13,56%							12,26%
DISCOVERY 4	100	71	121	146	161	235							834
EVOQUE	379	366	452	418	378	386							2.379
FREELANDER	94	78	59	27	10	6							274
RANGE ROVER	68	82	95	122	111	65							543
 LIFAN	558	456	429	420	318	365	0	0	0	0	0	0	2.546
Share	8,32%	8,89%	7,35%	7,96%	6,59%	7,15%							7,74%
FOISON	66	87	84	106	78	87							508
LF 320	0	1	0	0	0	0							1
LF 530	72	90	96	112	93	106							569
LF 620	1	0	0	1	0	0							2
X50	0	0	0	0	1	0							1
X60	419	278	249	201	146	172							1.465
 MASERATI	1	2	2	0	2	1	0	0	0	0	0	0	8
Share	0,01%	0,04%	0,03%	0,00%	0,04%	0,02%							0,02%
GRANTURISMO	0	0	1	0	0	0							1
QUATTROPORTE	0	0	0	0	1	0							1
GHIBLI S Q4	1	2	1	0	1	1							6
 MAZDA	0	0	0	0	0	0	0	0	0	0	0	0	0
Share	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%							0,00%

EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2015 VEÍCULOS IMPORTADOS

MARCA/MODELO	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
MINI	193	150	178	185	171	170	0	0	0	0	0	0	1.047
Total Share	2,88%	2,93%	3,05%	3,51%	3,54%	3,33%							3,18%
ONE	0	6	3	8	3	6							26
COOPER	63	37	25	13	10	9							157
COOPER SP	0	0	3	6	13	14							36
COOPER S	75	69	71	47	52	56							370
COOPER S 5P	0	0	18	69	58	44							189
COOPER S PACEMAN	13	11	18	9	3	1							55
COOPER CLUBMAN	0	0	1	0	0	0							1
COOPER S CABRIO	1	1	3	3	1	4							13
COOPER COUNTRYMAN	33	24	29	21	24	28							159
COOPER JCW ROADSTER	0	0	1	0	0	0							1
COOPER JCW CABRIO	0	1	0	2	1	1							5
COOPER JCW COUNTRYMAN	8	1	3	6	5	3							26
COOPER JCW PACEMAN	0	0	1	0	1	2							4
COOPER S ROADSTER	0	0	0	1	0	0							1
COOPER RED BULL	0	0	2	0	0	2							4
PORSCHE	44	32	61	71	52	107	0	0	0	0	0	0	367
Total Share	0,66%	0,62%	1,05%	1,35%	1,08%	2,10%							1,12%
911	4	4	1	2	4	4							19
911 TURBO	2	0	1	1	1	1							6
BOXSTER	10	6	9	5	6	9							45
CAYENNE	1	1	7	5	3	43							60
CAYMAN	3	1	0	1	3	5							13
MACAN	20	19	41	53	35	43							211
PANAMERA	4	1	2	4	0	2							13
RAM	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Share	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%							0,00%
RAM 2500	0	0	0	0	0	0							0
ROLLS ROYCE	0	1	0	2	1	0	0	0	0	0	0	0	4
Total Share	0,00%	0,02%	0,00%	0,04%	0,02%	0,00%							0,01%
GHOST	0	1	0	0	0	0							1
DROPHEAD	0	0	0	1	0	0							1
WRAITH	0	0	0	0	1	0							1
PHANTOM	0	0	0	1	0	0							1
SSANGYONG	45	41	25	20	14	13	0	0	0	0	0	0	158
Total Share	0,67%	0,80%	0,43%	0,38%	0,29%	0,25%							0,48%
ACTYON	0	1	0	0	1	0							2
ACTYON SPORTS	12	7	7	4	5	3							38
KORANDO	10	12	8	6	4	6							46
KYRONI	18	20	6	6	3	1							54
REXTON	5	1	4	4	1	3							18
SUZUKI	316	223	210	228	311	273	0	0	0	0	0	0	1.561
Total Share	4,71%	4,35%	3,60%	4,32%	6,44%	5,35%							4,75%
GRAN VITARA	284	187	178	197	191	166							1.203
SWIFT	12	8	13	5	17	12							67
SX4	20	28	19	26	103	95							291
VOLVO	189	269	364	380	340	309	0	0	0	0	0	0	1.851
Total Share	2,82%	5,25%	6,24%	7,21%	7,04%	6,05%							5,63%
S60	6	7	15	30	27	16							101
V40	29	47	50	74	76	40							316
V60	5	5	13	18	8	13							62
XC60	149	210	286	258	229	240							1.372
TOTAL IMPORTADOS ...	6.709	5.128	5.834	5.274	4.828	5.104	0	0	0	0	0	0	32.877

EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2015
VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO	jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	558	438	766	629	819	951							4.161
Total Share	72,56%	68,87%	71,26%	42,67%	22,79%	22,33%							35,24%
SÉRIE 1	0	0	0	0	61	42							103
SÉRIE 3	414	312	491	474	402	480							2.573
X1	144	126	275	155	356	429							1.485
 CHERY	0	0	0	82	93	80							255
Total Share				5,56%	2,59%	1,88%							2,16%
CELER	0	0	0	45	68	60							173
CELER SEDAN	0	0	0	37	25	20							82
 Jeep	0	19	66	575	2.492	3.059							6.211
Total Share		3,0%	6,1%	39,0%	69,3%	71,8%							52,61%
RENEGADE		19	66	575	2.492	3.059							6.211
0													0
 SUZUKI	211	179	243	188	190	168							1.179
Total Share	27,44%	28,1%	22,6%	12,8%	5,3%	3,9%							9,99%
JIMNY	211	179	243	188	190	168							1.179
TOTAL PROD. NACIONAL ...	769	636	1.075	1.474	3.594	4.258							11.806

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	7.478	5.764	6.909	6.748	8.422	9.362							44.683
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