

Magna Steyr

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Magna Steyr Fahrzeugtechnik AG & Co KG is an automobile manufacturer based in Oberwaltersdorf, Austria, with its primary manufacturing location in Graz. It is a subsidiary of Canadian-based Magna International and was previously part of the Steyr-Daimler-Puch conglomerate.

Magna Steyr engineers, develops and assembles automobiles for other companies on a contractual basis; therefore, *Magna Steyr* is not an automobile marque. In 2002, it absorbed Daimler AG's *Eurostar* vehicle assembly facility. The company's vehicle assembly capacity reached 200,000 vehicles a year. It is the largest contract manufacturer for automobiles worldwide.^[1]

Magna Steyr developed Mercedes-Benz's "4Matic" four-wheel drive (4wd) system, and assembles all E-Class 4Matic models. The company also did substantial development on the BMW X3 and manufactures all X3s.

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MAGNA STEYR Fahrzeugtechnik AG & Co KG



Type	Limited public partnership (AG & KG)
Industry	Automotive
Predecessor	Steyr-Daimler-Puch
Founded	2001
Headquarters	Oberwaltersdorf, Austria
Key people	Frank Stronach
Products	contract Automobile manufacturing, automobile components
Services	Consultancy services
Revenue	▲
Employees	9,347 (2005)
Parent	Magna International
Website	MagnaSteyr.com (http://www.MagnaSteyr.com)

History

MAGNA STEYR AG & Co KG Magna Steyr AG and Co. KG was founded in 2001 after Magna International Inc. acquired a majority shareholding in Steyr-Daimler-Puch AG three years earlier.^[2]

Products and services

Engineering services

Automotive components

Roof systems

Vehicle production

Car production

Former

- Fiat 1100 (1948–1957) ^[3]
- Fiat 500 "Topolino" (1952–1956)
- Fiat 1400 (also as Steyr 2000 and 2300^[4]) (1953–1958)
- Fiat 600 (1956)
- 1994–1998 Jeep Grand Cherokee
- Mercedes-Benz M-Class W163 (1999–2002)
- Volkswagen Golf Country (1990–1991)
- Volkswagen Transporter Syncro (1984–1992)
- Bitter SC (1980s)
- Audi V8 (1988–1993)
- Mercedes-Benz E-Class 4MATIC (1996–2007)
- Chrysler Voyager (1991–2007; before 2002 *Eurostar* site belonged to Daimler-Chrysler)

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Current

- BMW X3 - 8770 produced in 2003, 34,604 in 2004
- Chrysler 300
- Jeep Commander
- Jeep Grand Cherokee
- Mercedes-Benz G-Class – 6833 produced in 2003
- Saab 9-3 Cabrio – 9800 produced in 2003
- Aston Martin Rapide

Future

- Peugeot 308 RC Z
- MINI Crossover

Porsche had announced in June 2008 that the Boxster and Cayman models would be manufactured by Magna Steyr from 2012, but this contract was cancelled in December 2009 and transferred to Karmann, a German car assembly company which had recently been taken over by Porsche's parent company, Volkswagen.^[5]

Plug-in vehicles

Main article: Plug-in vehicle

The Magna Steyr Mila EV is a plug-in electric vehicle.^[6]

See also

- Karmann in Germany
- Bertone and Pininfarina in Italy
- Heuliez in France
- Valmet Automotive in Finland

References

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- ↑ http://www.magna.com/xchg/complete_vehicle/XSL/standard.xsl/-/content/148_1867.htm
- ↑ <http://www.zuckerfabrik24.de/steyrpuch/steyrllkwdaten.htm> (German)
- ↑ http://www.zuckerfabrik24.de/steyrpuch/steyr2000_1.htm (German)
- ↑ Autocar: Porsche cancels Magna contract (<http://www.autocar.co.uk/News/NewsArticle/Porsche-Boxster/246112/>)
- ↑ "Preview: Obama at Plug-In Center Thurs + News Roundup" (<http://www.calcars.org/calcars-news/1050.html>) . CalCars. 2009-03-18. <http://www.calcars.org/calcars-news/1050.html>. Retrieved 2009-05-06.

External links

- MagnaSteyr.com (<http://www.magnasteyr.com>) official website
- Magna Steyr plant profile at Autoindex.org (<http://autoindex.org/maker.plt?no=139>)

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Categories: Magna International | Coachbuilders | Motor vehicle assembly plants in Austria | Motor vehicle manufacturers of Austria | Electric vehicles

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